

**DEAR MICHAEL KORS FAMILY,**

I have lived in New York all my life—the city has been my home for over 40 years and it's where I founded my business. Among the many things that I love about New York and New Yorkers is their strength and unwavering resilience in times of crisis. For a city as big as it is, there's always been a strong sense of community. It's heartbreaking to see what is happening here in my hometown, which is currently an epicenter of the virus, and the impact this outbreak is having on people in our city and around the world. I commend everyone working on the front lines in our health care centers and thank you for your dedication to helping others.

I'm proud to announce that Michael Kors the brand, along with personal contributions from myself and our CEO John Idol, will be donating \$2 million towards local COVID-19 relief efforts. The contributions will support two of NYC's largest hospital systems—NYU Langone Health and NewYork-Presbyterian Hospital. Additionally, it will provide assistance to our longtime partner @GodsLoveNYC, a local non-profit delivering nutritious meals to people living with severe illnesses, who are especially vulnerable during this time, and A Common Thread, the CFDA/Vogue Fashion Fund for COVID-19 Relief that provides financial relief to small businesses in the fashion community.

Our hearts are with the global community as we all continue to navigate this unprecedented time. Stay strong, stay healthy, and remember—  
together, we'll get through this.

With love and gratitude,

—XO MK